National Ad Deliveries	Regional Ad Deliveries
<b>f b</b> per ad	<b>£</b> 0 per ad
<b>Optional PDF Fix FREE</b> Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.	<b>Optional PDF Fix FREE</b> Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.
Optional PDF Resize + £5	Optional PDF Resize + £1
<b>Optional Colour Fix</b> + £10 Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.	<b>Optional Colour Fix</b> + £5 Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

## Delivery of your files is free

This includes an optional preflight check of your file, and the fixing of any issues the check reveals. However, if your advert is the wrong size, or requires colour conversion you will need to sort the issues prior to delivery. You can either cancel your job, fix the problems yourself and then start the upload again with a new file, or you can use the optional system tools to re-purpose your existing file.

## **Optional PDF resize:**

Ad.fast offers a resize function that allows for cropping of unwanted material as well as proportional and disproportional size changes to meet the publisher's ad size criteria. If you use this tool you will be charged a fee.

## **Optional colour conversion:**

If the colour specification of your file does not match the publisher's requirements, it will need to be converted. AdFast provides a colour conversion tool for your use if desired. If you use this tool you will be charged a fee.

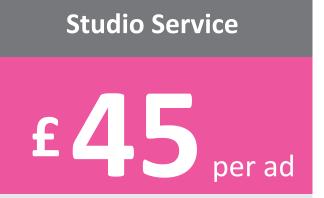
#### Invoicing for extra costs:

The charges for using these optional services will be invoiced after use. Preferred payment is via Direct Debit, payment via BACS is also possible.

All prices quoted are exclusive of VAT. E&OE







# Rush Charge

£15

This charge applies for jobs submitted after 5pm on the copy deadline day, or any request for turnaround in under 2 hours.

## More about the Studio service

This service is performed by our experienced pre-press operators. It includes:

- size check
- flightcheck
- PDF fix if required
- colour conversion to the correct colourspace for the destination
- client approval
- delivery
- confirmation of receipt by publisher
- confirming to you that your job has been delivered successfully

Please allow 2 hours turn around for this service as standard. If you require the job turned around faster a rush charge is likely to be applied.

Standard studio hours are from 9:30am - 6pm, Monday to Friday (excluding Public Holidays).

